

Please follow the guidelines below, if you have any questions
feel free to contact us: enquiries@maxwelljones.com

file formats



Supply fonts / convert fonts to outline & Embed any images

- PDF - Vector file or high resolution
- PhotoShop - EPS, PDF, PSD, TIFF
- Illustrator - AI, PDF, EPS
- InDesign - Supply fonts & links

file setup



- Name your file with the job reference and size
- Remove registration / tick marks (unless requested)
- For multi-panel prints, do no segment. Supply split information and we will do the rest.

colour



- Supply in CMYK and provide pantone / RAL colour info
- Inform of any spot colours & place on own layer
- Bitmap or Jpg can be native CMYK or RGB

resolution & scale



- Supply scale information where applicable
- 100 dpi @ full size, 400 dpi @ 25%, 1000 dpi @ 10%

bleed

- Prints to vinyl 10mm bleed all round
- Rigid substrates 5mm bleed all round
- Banners & fabrics 50mm bleed all round

file transfer



- E-mail
- WeTransfer / WeSendIt
- DropBox